

Midtown Consulting Group Announces Year End 2007 Results *30 percent year over year revenue growth*

ATLANTA, GA (January 15th, 2008) - Midtown Consulting Group (MCG), a Management Consulting Firm, today announced its fourth consecutive year of revenue growth and that its 2007 fiscal year revenue exceeded 2006 revenue by more than 30%. The company achieved the highest quarterly revenue in its history for the fourth quarter, driven by the acquisition of several new Fortune 1000 clients. Midtown Consulting was founded in Atlanta in May 2004 by Bill Falconer and Jeff Elam.

William J. Falconer, MCG's CEO said, "we finished the year with a flurry reflecting the outstanding efforts of each member of our team. Maintaining the momentum we established in fiscal 2006, we generated record revenues and grew across every dimension of our business. We continue to be selected to perform highly challenging assignments in direct competition with the leading brand names in the Management Consulting Industry."

"Our client base in our core markets of Charlotte and Atlanta has broadened significantly," said Jeff Elam, MCG President. "Had it not been for the fact that we made some significant investments in people, additional office space and infrastructure to lay the foundation for the future growth plans of MCG, net margin would have grown as well. Our message of "bridging the gap between strategy and execution" has been well received in today's highly competitive environment."

Continuing our rapid expansion, we are also pleased to announce the election of a third Partner, Jim Byrja. Jim brings an "A list" of relationships in addition to his extensive experience in the manufacturing and services sectors. MCG plans to continue its rapid growth by hiring experienced consultants with a history of excellent service to the company's core customer base, Fortune 500 and mid-sized companies.

"The market is responding well to our message of high-value consulting," said newly elected Partner, Jim Byrja "Our experienced team, combined with our focus on efficient execution, continues to be a winning formula in the marketplace."

About Midtown Consulting Group

Midtown Consulting Group is a Management Consulting firm that helps clients bridge the gap between strategy and execution. The company offers services in three delivery platforms: Strategic Business Operations, Technology Advisement, and Strategic Implementation. The unique combination of experienced consultants, efficient execution, and pragmatic solutions uniquely position MCG to deliver on the company Mission: **provide high-value consulting services to our clients**. For more information, please visit www.midtowncg.com, or contact Joe Morris at jmorris@midtowncg.com.