

Financial Services and Business Intelligence Executive Joins MidTown Consulting Group

Atlanta, GA (November 15, 2005) – MidTown Consulting Group, a Management and Technology Consulting firm, today announced the appointment of Betty deGolian to its Executive team strengthening both its Financial Services and Business Intelligence delivery capabilities. With over 23 years of experience in business process improvement, technology and strategy formulation consulting, Ms. deGolian adds to the extensive experience of the MCG team. She comes to MCG after serving the past 16 years as an independent consultant in the Financial Services industry, working for such notable clients as Bank of America, SunTrust, Wachovia and Signet Bank. Prior to that she worked for Ernst & Young (formerly E&W) as a consultant in the Financial Services industry focused primarily on merger and acquisitions projects for system and organizational consolidation for, profitability reporting system implementations, and process improvement engagements.

“Betty is a great addition to our team, and I’m excited to add a person that is so highly regarded both professionally and in the community. Her impressive client management skills, knowledge and experience in the high demand financial services and business intelligence sectors add significant value as we continue to deepen key industry and functional knowledge for our expanding client base,” said Bill Falconer, Co-Founder and Chief Executive Officer of MidTown Consulting Group.

Ms. deGolian brings to MCG an extensive knowledge of profitability systems within the financial services industry, having helped to select and implement ORACLE OFSA, Peoplesoft EPM, and COMPAS.

Ms. deGolian commented, “I was impressed with the sophisticated assignments and large clients that MCG has been able to attract in just two short years. The company’s focus on delivery of high-value consulting services, commitment to the local community, and potential for growth are the main reason I decided to join the team. I am extremely excited about working with the MCG team and its clients.”

Betty received her Bachelor of Arts in Economics from Mary Baldwin College. She and her husband, Bill, have three children and are very active in the Atlanta community.

About MidTown Consulting Group

MidTown Consulting Group is a management and technology services firm that offers strategic operational consulting to both mid-market and large Fortune 500 companies. Our team focuses on solving business challenges focused in the following areas: Sustainable Top-Line Growth, Operational Efficiency, and High-Level Technology Advisement. MCG’s mission is to provide our clients with pragmatic solutions that offer a high return on their investment in consulting services. For more information on MCG, visit www.midtowncg.com.