

Press Release – June 16, 2004

Source: Midtown Consulting Group, Inc.



MidTown Helps Cardiology Practice Operate

Atlanta, GA – MidTown Consulting Group, a management consulting firm delivering high-value consulting services to mid-market and Fortune 500 companies, announces the completion of a practice management implementation project for one of the largest cardiology practices in Georgia. MidTown consultants successfully managed the implementation and created significant value for the client. In particular, MCG was able to implement the software without any perceptible disruption of business while significantly increasing the operating efficiency of the organization.

MidTown Consulting Group provides a comprehensive set of profit-enhancing services to healthcare customers using its Healthcare Organization Profit Enhancement (HOPE™) program. HOPE™ is designed to improve all aspects of the patient experience while increasing the profits of the organization. Using a highly experienced team of professional consultants, MidTown Consulting Group offers pragmatic solutions to healthcare organizations that are searching for creative methods of creating value for both patients and shareholders.

To learn more about MidTown Consulting Group, visit the website at www.midtowncg.com. Please direct all press inquiries to Scott Stark at [sstark@midtowncg.com](mailto:ss Stark@midtowncg.com).