

## **Marketing and Operations Executive Joins Midtown Consulting Group**

Atlanta, GA (June 05, 2006) – Midtown Consulting Group, a Management and Technology Consulting firm, today announced the appointment of Jim Bryja to its Executive Team. Mr. Bryja will support the Sales & Marketing and Operations delivery sector of MCG’s practice and, as Vice President, will lead the company’s overall business development effort.

With 20 years of practical experience, he has built high performance sales & marketing and operational teams for various manufacturing companies. He has managed manufacturing operations and operational support functions in the textile, paper, packaging and fiber industries. Mr. Bryja began his career with Georgia-Pacific Corporation in Corporate Finance. His industry experience also includes Vice President of North American Markets for Propex Fabrics, Inc., Chief Operating Officer for Universal Fiber Systems, LLC and Commercial Director in the Pulp Division of Georgia-Pacific Corporation.

In addition, Mr. Bryja brings consulting experience to the company, having opened a new city office and developed a successful local practice for The North Highland Company. His past clients include BP, Duke Energy, Tractebel Energy North America, Cooper Cameron Corporation and CBI Corporation.

“Jim brings a new dimension to the growing MCG Team”, said Bill Falconer, CEO of Midtown Consulting group. “In addition to his past success in growing consulting businesses, he is someone who understands first hand the challenges of line management. His depth of knowledge and expertise in sales & marketing, business strategy development and manufacturing will provide our clients with a perspective on business problem solving that is both holistic and pragmatic. We are excited about Jim’s decision to join MCG”, Falconer added.

Jim received a BBA from The University of Georgia and an MBA in Finance from The University of Michigan. He and his wife, Susan have two children and live in the Atlanta area.

### **About MidTown Consulting Group**

MidTown Consulting Group is a management consulting services firm that offers strategic operational consulting to both mid-market and large Fortune 500 companies. Our team focuses on solving business challenges in the following areas: Sustainable Top-Line Growth, Operational Efficiency, and High-Level Technology Advisement. MCG’s mission is to provide our clients with pragmatic solutions that offer a high return on their investment in consulting services. For more information on MCG, visit [www.midtowncg.com](http://www.midtowncg.com).